

Absolutely Pure 100% Turkish Tobacco
10 Cents for 10



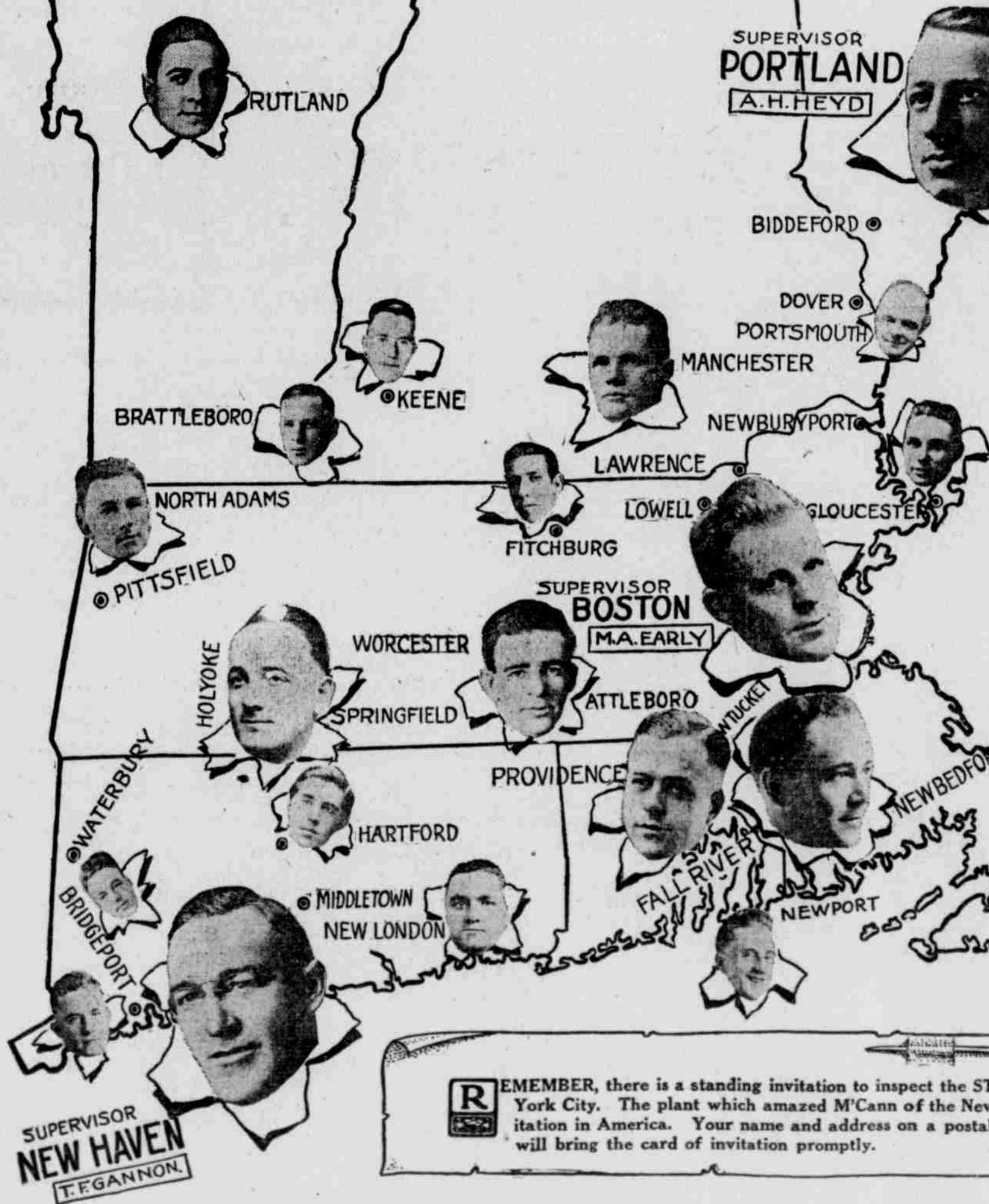
Cork Tips

Plain Ends

EGYPTIENNE STRAIGHTS CIGARETTES

DIRECTOR OF SALES IN NEW ENGLAND
FOR THE AMERICAN TOBACCO CO.
AND THE MAN RESPONSIBLE FOR
PUBLIC APPRECIATION OF THE GOOD-
NESS AND PURITY OF STRAIGHTS

R.L. ARMSTRONG



Day in
and day out
this stalwart army
is spreading the new
**Battle Cry of
STRAIGHTS**
"Purity & Cleanliness"
overall
New
England



REMEMBER, there is a standing invitation to inspect the STRAIGHTS factory open to anyone visiting New York City. The plant which amazed McCann of the New York Globe, foremost authority on factory sanitation in America. Your name and address on a postal to 337-347 West 27th Street, New York City, will bring the card of invitation promptly.

Egyptienne Straights Cigarettes Are Made and Guaranteed by The American Tobacco Company

Feldspar: An Important Small Industry.

Feldspar is used in large quantities in both the body and the glaze of pottery and tile and in the manufacture of enameled ware. Considerable feldspar is used also in the manufacture of abrasive materials, particularly scouring soaps, and feldspar of inferior grade is used in making ready roofing material and as chicken

grits. Some feldspar are potash bearing, and efforts have therefore been made to use them as a fertilizer, but thus far without commercial success. Efforts to treat feldspar in order to make the potash in them more soluble, or at least more readily available as plant food, give some promise of success, and small amounts have been so used during the last year, most of the feldspar so treated

having been added to the so-called complete fertilizers.

The production in 1915, according to Frank J. Katz, of the United States Geological Survey, amounted to 113,679 short tons, valued at \$629,356, which, though a decrease of 16 per cent in quantity and a very slight decrease in value as compared with 1914, is a much greater value than

feldspar in 1914, were about the same as in recent preceding years, averaging about \$3.50 per long ton for crude material of pottery grade and about \$8.33 per short ton for ground material for pottery. Better grades of ground material brought \$10.50 to \$11 per short ton. Maine ranked first in quantity and value of its output, and all feldspar shipped from that state was of high grade. North

Carolina, New York, Pennsylvania, Connecticut, Maryland, California, New Hampshire and Virginia were also producers in relative quantities indicated by the order in which the states are named.

Different Now.

Mrs. A.—How marriage changes a man.
Mrs. B.—Doesn't it? Take my bus-

band. He used to offer me a penny for my thoughts, and now he offers me \$50 to shut up.—Boston Transcript.

The Plumber.—Take it from me, Joe, that doesn't believe in preparedness ain't no good on earth. By the way, you'll have to go back to the shop for a monkey wrench and the soldering outfit.

“Didnt you? Every time Charley makes a bet he comes home and says there is something wrong with his system.”—Buffalo Courier.

Something Wrong.

“What is there about betting on horse races that is so bad for the health?” said young Mrs. Brown.

“I never heard of anything,” answered the visitor.

“Didnt you? Every time Charley makes a bet he comes home and says there is something wrong with his sys-